



12pm - 1:30pm
August 8, 2019



Room 2240
Digital Computer Lab

Presenting Your Personal Brand

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Have you ever been at a party or networking event and had someone ask you what you do for a living? Do you instantly lock up? Hem and haw, wondering, "How do I explain to this person what I do in a way that they will understand?" This is an issue many of us face, whether we work in a technical field or not.

This presentation will take you through some reflective exercises that will help you craft a personal Elevator Speech that you can use to introduce yourself smoothly and peak people's interest, helping you to create a positive first impression.

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